

Davetli Konuşmacılar



Piet Kommers
University of
Twente

Piet Kommers is associate professor in the University of Twente, The Netherlands. His actual interest is media, learning and visual communication. His Master study in 1980 formulated algorithms for adaptive learning. In his PhD study he questioned how conceptual representations may support the cognitive integration in learning. He was Scientific Director of NATO Advanced Research Workshop: "Cognitive Technologies" in 1989.

From 1990 until now he was increasingly involved as partner and coordinator in European research projects in media based and continuous learning. His role in initiating higher education in Eastern Europe led to his UNESCO chair, followed by the award of honorary doctor by Capital Normal University in Beijing in 2000.

From 2005 to 2007 he was part time lecturer at the aspect of "mobile learning" by Fontys University of Applied Sciences. He is adjunct professor in the faculty of computer science in Joensuu University (Finland) and advisor in the ministry of Education in Singapore. His publications stretch the fields of media, communication, education and lifelong learning, among six books and more than fifty proceedings and journal articles. 24 PhD studies and more than 80 Master student projects were supervised.



Dr. Cenk Tezcan
Instructor at
Informatics Institute -
METU
Founder and Owner of
BeWell Healthcare
Solutions

Cenk Tezcan has over 20 years of experience in Healthcare Field. Practising as a Medical Doctor in 1987-1991, he got involved in medical equipment business in 1992 as Sales Director of Marquette USA. Tezcan, moved up to hospital planning sector in 1994 and manage the "healthcare Investment" team of Bilkent group until 2006 in different roles. He took part in various national and international healthcare projects as a consultant, planner, controller, purchasing manager and/or project manager. He worked and accomplished projects in a huge variety of countries like; Russia, Kyrgyz Rep., Turkmenistan, Albania, Romania, Moldova, Ukraine, Azerbaijan, Iraq, Dubai and Yemen. He still has a wide networking in some of those countries. From 2006 to 2010, he worked as Business Development Manager responsible for Govn and Healthcare at Intel Corp. He executed a lot of projects related with digital hospital, eHealth, mHealth, telemedicine and CDM. He designed and made the first pilot projects named 'Rural Telemedicine' and 'Wimax Ambulance Project'. He took part in the design and execution and had a partnership at MEDART/TRADEM, the first day-hospital during 1998-2000 and got involved in hospital management. He is well-experienced in business development and project management. He has also excellent consultant skills and experience. He is multitasking, result oriented, customer focused and got good presentation skills. He is conducting his own event named 'Healthcare CIO Forum' in different themes almost every quarter.



Dr Levent Efe
CMI Creative
Director

Levent Efe received his medical degree in Istanbul, Turkey in 1982. After four years in General Practice, he taught Anatomy in the Marmara University Medical School in Istanbul, and Artistic Anatomy in the School of Fine Arts of the same university. He then undertook a fellowship in the Department of Art as Applied to Medicine, at Johns Hopkins Medical School, Baltimore, Maryland, in 1988. He has since been running an independent Medical illustration business in Melbourne, Australia. The beloved airbrush no longer hums in the studio, as all artwork is now rendered digitally in the trusty Macintosh. With his team of talented artists, Levent is now able to meet the most difficult deadlines, with the best artistic results. Levent Efe is a certified member of the Association of Medical Illustrators (USA), and active member of Illustrators Australia and Australian Cartoonists Association (ACA).